



Janet Finch-Saunders MS|AS

Aelod Senedd Cymru dros Aberconwy
Member of the Welsh Parliament for Aberconwy



Julie James MS,
Minister for Climate Change,
Welsh Government
By Email

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Re: North Shore, Llandudno

Dear Minister, Julie,

Janet.Finch-Saunders@Senedd.Wales

I hope that this letter finds you well. I am writing with regards to the Outline Business Case (OBC) submitted in relation to Llandudno North and West Shore. A copy is enclosed for your information.

A major concern here in Llandudno is the presence of quarry stones on North Shore. The current defences are a combination of soft and hard engineering methods with the majority being hard defences with the stone upper beach, supplemented by artificial recharge, which provides protection to the stepped sea wall and promenade behind. Following the winter storms of 2013-14, emergency works were carried out to replenish the stone that had been lost/displaced. Approximately 30,000m³ of imported material was replaced – creating a dangerous section of beach.

It is explained in the OBC that whilst business as usual with the raising of the rear promenade wall before year 50 is the preferred option on the North Shore, I am pleased to write to emphasise the fact that the option preferred by the community is that which includes beach nourishment with shore connected structures such as fishtail or timber groynes at the North Shore. You will see that this is noted in the report which highlights that the alternative option is backed by Conwy County Borough Council Cabinet Members, Llandudno Coastal Forum, and the public.

As is highlighted in the OBC the option constituents prefer provides the same level of benefit as that of the preferred economic option: 0.5% AEP SoP including an allowance for climate change and £76,016k benefits over 100 years.

Importantly, Llandudno, the Queen of Welsh Resorts, plays a leading role in the national tourism sector. In fact, it has been identified that should the town continue to adapt to the changing conditions within the tourism market and invest accordingly, the high growth scenario suggests that:

- The number of day visitors is set to increase from 2.88 million in 2018 to 4.08 million in 2045;
- The number of overnight trips taken to Llandudno is set to rise from 440,289 in 2018 to 561,339 by 2045;
- The economic impact of tourism in Llandudno is expected to rise from £388.8 million in 2018 to £513.6 million in 2045.

So to achieve such high growth, I believe it essential that sand is returned to at least part of North Shore, and as such, that the alternative option be supported by the Welsh Government.

Kind regards,

Janet Finch-Saunders MS/AS