



Ein cyf/Our ref LG/02182/20

Janet Finch-Saunders MS

Janet.Finch-saunders@senedd.wales

Dear Janet Finch-Saunders

18<sup>th</sup> September 2020

Thank you for your letter of 2 September regarding shelf life of Welsh Lamb.

Extending Welsh Lamb's shelf-life is an important priority, which will enhance its competitiveness in a range of domestic and overseas markets as well as contributing to reducing food waste and profitability across the supply chain.

Enhanced shelf-life requires actions at all stages of the supply chain: by farmers, auction markets, hauliers, processors and cold chain distributors. Hybu Cig Cymru (HCC) have been gathering intelligence on industry practices and continue to work with the whole supply chain by publishing guides to good practice and holding training events for farmers and students.

HCC's Welsh Lamb Meat Quality project, which is one strand of the £9.2m Red Meat Development Programme and funded by the Rural Development Programme for Wales, is developing a blueprint for the whole supply chain to ensure taste consistency to consumers of PGI Welsh Lamb.

Extending shelf-life is an integral element of the project, which studies practices throughout the supply chain and international comparisons to ensure the lamb industry in Wales can be an exemplar of best practice in years to come.

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

Food Innovation Wales is also able to provide practical support to producers to develop and improve products, including shelf-life extension.

**Regards**

A handwritten signature in black ink that reads "Lesley Griffiths". The signature is written in a cursive style with a large, sweeping 'L' and 'G'.

**Lesley Griffiths AS/MS**

Gweinidog yr Amgylchedd, Ynni a Materion Gwledig  
Minister for Environment, Energy and Rural Affairs

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